A NEW
VISION
FOR
A NEW
ERA
It’s time to look ahead. Disrupt. Improve. Create. Time to risk, to define what’s next, to stay truthful to our origins and make what we think it’s best.

It’s time to introduce you the pioneer of the next-generation espresso machines. The healthiest, friendliest and most efficient machine that you’ve ever met.

This is our Vision.

Improving the future of Coffee together with the EU. Building a sustainable and healthy coffee machine was a common goal we shared. That’s why the VISION project was backed with the European Commission H2020 SME Instrument funds.

This project has received funding from the European Union’s Horizon 2020 research and innovation programme under the grant agreement no 717497.
PERFECT WATER CONTROL

WATER AND STEAM HAVE NOW INDEPENDENT CIRCUITS AND SYSTEMS

SET UP TO 4 DIFFERENT DELIVERY PROGRAMMES

CONTROL THE TEMPERATURE AND THE AMOUNT OF WATER IN EVERY DELIVERY

VISION

200 ml of fresh water at 95°.

We refer to this when we promise maximum precision in each water delivery.

Coffee, tea and steam have now their own, completely independent water systems and pipes. This way, the water used in each delivery is always served in its best quality, without any residual salt, mineral or alkalinity.
Big Data will be your new best friend.

Our system helps you understand the use, performance and needs of your VISION.

Use your WIFI or a SIM card to control your VISION, ask for maintenance or forecast your needs from your E-Devices. Take decisions based on facts. Get to know how your demand flows and manage your VISION even remotely. Discover our new configuration app that will allow you change machine settings remotely.
One boiler for each group.

A programmable temperature for each boiler.

Our Multiple-boiler system, nickel and lead free, helps you optimise the use of energy and obtain the finest temperature stability and precision both in terms of pressure and flow. Program different brewing profiles for every group and save energy effortlessly by choosing the mode that best matches your performance and business flow. All boilers can be independently adjusted and programmed to be in eco or sleep mode in off-peak periods.
A coffee without impurities is a healthy coffee.

A benefit for your customers that will also benefit your business.

With VISION we formalize our commitment to health and safety. Our multiboiler system is nickel and lead free and incorporates independent circuits for coffee, water, and steam. Each delivery is made with pure and fresh water. All these innovations have been developed with one goal: to get the best coffee, without metals or residual salts in the cup.
High tech, high touch.

A beautiful machine designed to lead the healthiest, friendliest and most efficient future.

Behind a refined aesthetic, rational and brutalist inspiration, the most sophisticated technology is hidden. The noble materials that make up the surface show an almost imperceptible graphic interface. VISION incorporates a tablet through which the barista can adapt the pre-adjustments of the machine, configure extraction profiles and share their best recipes with the community.
Passionate about the coffee universe.

It all started in 1975 in a garage in Barcelona, where Blai Farré, founder of Iberital, used to enjoy doing his favorite hobbies: metalworking and parts machining. What began as a hobby - metal processing and parts mechanization - evolved and became his job thanks to the recognition of his work among coffee roasters and restaurateurs.

Today, four decades later, our machines are distributed in more than 90 countries and his vision of the industry continues to guide our growth: we maintain his passion for finishing, manual manufacturing, commitment to: Innovation, design, environment and sustainability.

Towards a more efficient, healthy and sustainable future

We believe that the future of specialty coffee goes through sustainability. That is why in 2016 we started a project with the European Commission to design and produce VISION, the espresso machine that will transform the industry and lead the way towards efficiency, sustainability and the best cup result.

Find out more at iberital.com/en/sustainability